

CHRISTOPHER C. ODOM

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LinkedIn <https://www.linkedin.com/in/christopherodom>
GitHub <https://github.com/videobrandstory>
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Digital Media, Visual Communications, DEI, and Advocacy

Knowledgeable diversity, equity, and inclusion (DEI), social justice and social change, digital activism, visual and multimedia culture and rhetoric advocate, activist, and MFA, PhD researcher. Multi-award-winning domestic and international feature filmmaker, creative visual communicator, and storyteller. Experienced writer, producer, director, cinematographer, editor, digital filmmaker, social media marketing influencer, and original content creator. Versatile communications, public relations, marketing, sales, and advertising brand strategist. Seasoned short-form and long-form audio, video, web, and multimedia projects, budgets, and schedules manager, supervisor, interpersonal communications problem-solver, and team leader. Passionate changemaker Jedi, digital survivalist, technology evangelist, global spokesperson, motivational speaker, presenter, lecturer, instructor, and voiceover talent.

Skills

Audio Engineering, Audio Production, B2B, Basic Programming, Budgeting, Content Creation, Curriculum Design, Education, Electronic Literature, General Aviation, Learning Management Systems (LMS), Managing and Supervising Teams, Narrative, On-Air Talent, Public Speaking, Scheduling, Search Engine Optimization (SEO), Social Media Influencer Marketing and Branding, Social Justice and Social Change, Software as a Service (SaaS), Storytelling, Teaching and Training, Video Editing, Video Production, Voiceovers, Web Design, World Building

- **Audiovisual Software:** Accusonus ERA Bundle Standard; Adobe Acrobat, After Effects, Audition, Encoder, Illustrator, Photoshop, Premiere Pro, Premiere Rush; Apple Final Cut Pro, GarageBand, iMovie; iZotope RX-9 Standard; Movie Magic Scheduling, Budgeting, Screenwriter; Final Draft; ScreenFlow; SmartSound SonicFire Pro; Waves CLA Mixdown, DeEsser, Doppler, Vocal Production
- **Programming Languages, Platforms, and Software:** Atom, CSS, GitHub, HTML, HTML5, JavaScript, jQuery, Markdown, MySQL, p5.js, Python, Visual Studio Code
- **Project Management:** Asana, Ganttpro, Microsoft Project, Monday, TeamGantt, Wrike

Accomplishments

- As generative artistic scholarship, my “Still I Rise: Remix” JavaScript interactive poetry was installed as part of the Electronic Literature Organization’s “Platforming Utopias (and Platformed Dystopias)” Exhibition
- My article, “The Narrative of the Image” was published by the Association for Computing Machinery in the Proceedings of the 31st ACM Conference on Hypertext and Social Media
- As a filmmaker, my films have won 18 domestic and international film festival awards

Work Experience

Course Director (Equivalent of Tenured Full Professor)

Full Sail University, Winter Park, FL – 10/2011 – Present

- Provide faculty leadership over issues regarding academic affairs, program and policy student engagement for a diverse global adult education population, new curriculum design, and implementation of emerging and innovative

educational learning technologies, digital trends, and tools, while utilizing online Learning Management Systems (LMS)

- Extensive experience both online, and in the classroom, engaged in regular public speaking, in the form of online pedagogy and instruction, teaching graduate and undergraduate students screenwriting, video production, digital cinematography, postproduction audio and video editing, and social media influencer marketing and branding for creatives
- Participate in the academic assessment and reviews of program mission, learning objectives and outcomes, and the development of program policies, procedures and standards in preparation for Department of Education site visits, audits, and reviews

Vice President of Communications, Public Relations, and Brand Strategy

EJO Ventures (Aviation Technology Project Management and Network Systems Integration), Nashville, TN – 01/2018 – Present

- Create global brand marketing, public relations, and content messaging that communicates complex technology to a general audience
- Produce and function as the global spokesperson for creative content from concept to completion for video development and production, social media marketing, digital marketing, streaming, and branded entertainment
- Interface with CEO on the overall daily operations of the company from project management to EJO Ventures Comp TIA training and certification training courses and survey airports for competitor weaknesses and new business venture opportunities

Producer Writer Editor Voiceover

Audio Video Web Productions, Davenport, FL – 10/2011 – Present

- Actively freelanced in an array of media sectors producing short-form and long-form content for social media influencer marketing and branding, web content, live events, promotions, movie trailers, and documentaries
- Produced and narrated over +40 audiobooks primarily in the genres of business, careers, finance, and self-development for Audible and Amazon for publishers and independent authors

Producer Host Editor

Aero-News Network, Jacksonville, FL – 04/2016 – 10/2017

- Produced, anchored, recorded voiceovers and edited over +170 episodes of Airborne Unlimited, a daily, online, weekday general aviation news broadcast series

Producer Director Writer Editor

Odom-Booker Entertainment, San Diego, CA – 06/2004 – 09/2011

- Produced, directed, shot, wrote and edited narrative feature films, documentaries, commercials, music videos, promos, trailers, corporate video, and live events

Producer Writer Editor

ITVS, San Francisco, CA – 06/2006 – 09/2009

- Produced, wrote, directed voice overs, revised and edited audio and video on-air promotions, creative promo and trailer scripts and spots for the PBS nationally televised original series Independent Lens

Education

University of Central Florida, Orlando, Doctorate (PhD), Texts and Technology, Digital Media – 08/2019 – 05/2023

University of California Los Angeles, Master of Fine Arts (MFA), Film and Television – 09/1998 – 06/2001

Georgia State University, Atlanta, Bachelor of Arts (BA), Film and Video Production – 04/1993 – 12/1994

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Portfolio

Documentaries

- Odom, C.** (2023). *Justice for George Floyd: The Tipping Point*. Filmmaker. University of Central Florida. PASSWORD: TandT2023 <<https://vimeo.com/christopherodom/justiceforgeorgefloyd>>
- Odom, C.** (2018). *Homeless Youth Handbook*. Camera Operator. 90 Seconds Inc. <<https://youtu.be/TaoWsag6OuY>>
- Odom, C.** (2013). *A Will To Win*. Director of Photography and Editor. One Way or Another Productions. <<https://youtu.be/26zDk6yXWLE>>
- Odom, C.** (2004). *How To Make It In Hollywood, Before You Make It*. Producer, Director, Writer, Editor, Cinematographer. Tapeworm. <<https://youtu.be/ysCDx0FIUsQ>>

Voice Actor and Producer

- Odom, C.** (2023). Excerpt from Congressman John Lewis's 1963 speech from the March on Washington for a museum physical exhibition art piece about activism in the greater London metropolitan area for *Identity 2.0*. <<https://bit.ly/johnlewis1963>>
- Odom, C.** (2023). Over +40 audiobooks produced and narrated for *Amazon* and *Audible*. <<https://adbl.co/3PlfKWi>>

Interactive and Code-Based Generative Artistic Works

- Odom, C.** (2021). "Still I Rise: Remix." In *ELO 2021*. <<https://www.eliterature.org/elo2021/platform/>>
- Odom, C.** (2021). "Visual Analysis of the Capitol Riot and George Floyd Protests." *ArcGIS StoryMaps*. <<https://bit.ly/capitol-riot-george-floyd-protests-visual-analysis>>
- Odom, C.** (2020). "Social Justice and Social Change Interactive Experience." <<https://bit.ly/blmExeperience>>

Conference Proceedings

- Odom, C.** (2020). "The Narrative of the Image." In *HT '20: Proceedings of the 31st ACM Conference on Hypertext and Social Media*. <<https://bit.ly/acm-narrative-of-the-image>>

Feature Films

- Odom, C.** (2013). *23rd Psalm: Redemption*. Producer, Director, Writer, Cinematographer, Editor. Entertainment One. TRAILER: <<https://youtu.be/suHE9PI71vo>>. FEATURE: <<https://vimeo.com/182897256/15d28ddb9e>>
- Odom, C.** (2013). *Chloe*. Co-Producer and Director of Photography. One Way or Another Productions. 2013. TRAILER: <https://bit.ly/chloe_trailer>. FEATURE: <<https://youtu.be/6wl4VrLNy98>>
- Odom, C.** (2011). *23rd Psalm*. Producer, Director, Writer, Cinematographer, Editor. Vendetta Filmworks. TRAILER: <<https://youtu.be/l2be4lspnA>>. FEATURE: <<https://vimeo.com/182910312/8187b2fb2c>>

Promos: Producer, Writer, Editor

Odom, C. (2018). *Empower The Journey*. EJO Ventures. <<https://youtu.be/TYE8TnpzncA>>

Odom, C. (2018). *Fraport TV*. EJO Ventures. <<https://youtu.be/L-iyF8ieXq0>>

Trailers: Producer, Writer, Editor

Odom, C. (2018). *The 5 Galaxies*. Hewes Pictures. <<https://bit.ly/5-galaxies-trailer>>

Odom, C. (2013). *Chopper*. NightOwl Productions. <<https://youtu.be/tCLWb88JyE>>

Odom, C. (2009). *Yodok Stories*. Piriya Films. Kudos Family. <<https://youtu.be/ZPNbhLUsjF4>>

Web Series: Producer, Host, Editor

Odom, C. (2017). *Airborne Unlimited*. Aero-News Network. <<https://bit.ly/christopherodom-airborne>>

Odom, C. (2017). *Big Trip To Japan*. <<http://bigtriptoJapan.com>>

Odom, C. (2016). *Gold-IRA-Plan*. <<https://www.youtube.com/gold-ira-plan>>

Odom, C. (2016). *Big Trip Abroad*. <<https://www.instagram.com/bigtripabroad/>>

Screenplays

Odom, C. (2009). *Holmes: Mo's Revenge*. Juried Selection, WGA Diversity Department and ABC Staged Reading Series.

Odom, C. (2004). *The Hill*. Official Selection, San Francisco Black Film Festival Screenplay Competition.

Odom, C. (2001). *Holmes: Mo's Revenge*. Finalist, Scriptapalooza TV Pilot Competition.

Books

Odom, C. (2008). *She's Gotta Have It: A Narrative Case Study*. CreateSpace. <<https://bit.ly/shes-gotta-have-it-case-study>>

Odom, C. (2008). *How To Make It In Hollywood, Before You Make It*. CreateSpace. <<https://bit.ly/hollywood-book>>